

LiberUp cookie policy

Information about cookies and similar technologies used by LiberUp and the rules for managing consent.

Version: 1.0-draft | Updated: 2026-08-31

Effective date: [EFFECTIVE DATE TO BE COMPLETED]

DRAFT: the website currently uses only three first-party cookies for sign-in, language selection and the CMP decision. Before Google Analytics, Google Ads, Google AdSense or another optional technology is enabled, the inventory and consent version must be updated so an informed choice is collected again.

1. Controller and scope

Cookies are controlled by LIBERUP SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ, SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ, UL. OZORKOWSKA 13A , 95-100 ZGIERZ. Privacy contact: contact@liberup.pl.

This Policy also covers technologies that store or access device information, such as localStorage. LiberUp currently uses neither localStorage nor sessionStorage.

2. What cookies are

Cookies are small pieces of information stored by a browser. Session cookies are removed after the browser closes; persistent cookies remain until expiry or manual deletion.

First-party cookies are set by LiberUp. Third-party cookies could be set by analytics or advertising providers. LiberUp currently sets no third-party analytics or marketing cookies.

3. Current cookie inventory

- `auth_token` — Maintains the signed-in User session and allows Account access to be verified. Provider: LiberUp; duration: 7 days; attributes: `HttpOnly`; `SameSite=Lax`; `Path=/`; Secure on HTTPS.
- `liberup_locale` — Remembers the Polish or English language selected by the User. Provider: LiberUp; duration: 365 days; attributes: `HttpOnly`; `SameSite=Lax`; `Path=/`; Secure on HTTPS.
- `liberup_cookie_consent` — Remembers the rejection or selection of optional cookie categories and the decision version. Provider: LiberUp; duration: 180 days; attributes: `SameSite=Lax`; `Path=/`; Secure on HTTPS.

4. Essential cookies

`auth_token` is required to provide the sign-in service requested by the User. It maintains the signed-in session and protects Account areas. `HttpOnly` prevents browser JavaScript from reading it.

Cookies strictly necessary for transmission or a requested service may be used without optional consent. They are not used for advertising or cross-site tracking.

5. Language preference

`liberup_locale` is set after a User selects a language or signs in with a stored preference. It is used only to provide the requested language and does not create a marketing profile.

Deleting it resets the local preference; after sign-in, the Account setting may restore the language.

6. Analytics

Google Analytics status: `PLANNED_NOT_ACTIVE`. It is planned but inactive and its scripts must not load.

Before analytics is enabled, LiberUp will identify its cookies, purposes, provider, data and retention.

Device-based analytics will stay off until active analytics consent.

7. Advertising and personalisation

Google Ads and Google AdSense statuses are `PLANNED_NOT_ACTIVE` and `PLANNED_NOT_ACTIVE`. Both are planned but inactive.

Advertising cookies, conversion measurement, remarketing and personalisation require marketing consent.

Refusal must not restrict the Account, purchases, Licences or core features.

8. Payment providers and external websites

Payment may redirect the User to Przelewy24, operated by PayPro S.A., or to hosted Stripe Checkout. Cookies on the provider's domain follow its own documents and settings; LiberUp cannot access their full content or retention.

Other external websites may likewise use their own technologies and policies.

9. Consent management

LiberUp provides equal choices to accept all, reject optional cookies, or configure settings. Analytics and marketing are separate and unticked by default.

Only information needed to respect and evidence the choice is stored. Optional scripts remain blocked until consent; silence or closing settings does not mean consent.

10. Changing and withdrawing consent

A persistent Cookie settings button makes withdrawal as easy as consent. Withdrawal affects future use without changing the lawfulness of earlier processing.

Deleting cookies may cause settings to be requested again. Provider information that must legally be retained may not always be removed automatically; this will be described for each tool.

11. Browser controls and deletion effects

Browsers let Users inspect, block and delete cookies for all or selected websites. Steps depend on the browser and device.

Blocking or deleting `auth_token` signs the User out or prevents sign-in. Removing `liberup_locale` may restore the default language. Blocking optional cookies must not affect core LiberUp features.

12. Legal basis, changes and contact

Storing or accessing device information is governed in particular by Article 399 of the Polish Electronic Communications Law. Where the information is personal data, further processing is also governed by the GDPR.

The Policy has a version and effective date and will be updated before a new cookie category or provider is introduced. Archives will be available in the Legal centre.

Privacy questions and requests may be sent to contact@liberup.pl.

Related documents in this version

[LiberUp terms of service — PDF](#) · [Privacy policy — PDF](#) · [End-user licence agreement — PDF](#) · [Complaints and withdrawal — PDF](#) · [Accessibility information — PDF](#)

liberup.pl/legal/archive